



Queen Anne's County Travel & Tourism Advisory Committee

September 14th, 2021 | 8:00AM – 9:30AM

Barrett Room – Chesapeake Heritage & Visitor Center
425 Piney Narrows Road | Chester, MD 21619

Meeting Agenda:

- I. Call to Order
- II. Approval of Agenda
- III. Approval of Previous Meeting Summary
- IV. Department Updates
 - A. Heather Tinelli
 1. Economic Development
 2. Bylaws
 3. Branding Finalization
 - B. Katie Clendaniel
 1. Visitor Guide
 2. QAC Hotel Tax Trends Review
 3. Maryland Economic Impact Report
 4. Marketing Priority Overview
- V. Media One-Mike Robertson
 - A. 2021-2022 Digital Marketing Presentation
- VI. Stakeholder Reports
 - A. Check in and fall/winter/spring planning
- VII. Adjournment

Next Meeting:

Tuesday, October 12th, 2021 8:00AM
Barrett Room -Chesapeake Heritage and Visitors Center
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