



**Queen
Anne's
County**

MARYLAND

Travel & Tourism Advisory Committee

August 9th, 2022 | 8:00AM – 9:15AM

The Barrett Room, Chesapeake Heritage and Visitor Center
425 Piney Narrows Road, Chester, MD

Meeting Agenda:

- I. Call to Order
- II. Approval of Agenda
- III. Approval of Previous Meeting Summary
- IV. Update from Economic & Tourism Development – Heather Tinelli
- IV. Old Business
 - a. Parks, ramps, and beaches update
 - b. Metrics Reports/ Digital Marketing Analytics
- V. New Business
 - a. QR Code Campaign sample
 - b. Event calendar update
 - c. Tournament notification with Parks & Rec
- VI. Member Reports/Announcements
- VII. Next Meeting Date – September 13th 2022
- VIII. Adjournment

Economic & Tourism Development

Heather Tinelli, Director
425 Piney Narrows Road
Chester, Maryland 21619
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Fax: 410.604.2101

County Commissioners:

James J. Moran, At Large
Jack N. Wilson, Jr., District 1
Stephen Wilson, District 2
Philip L. Dumenil, District 3
Christopher M. Corchiarino, District 4

***Please reserve the SECOND TUESDAY each month for tentative TTAC meetings 8:00AM – 9:30AM*